



Foresight Featured on CNBC “What Driving Will Look Like in 2028”

Ness Ziona, Israel – Jan. 17, 2018 – Foresight Autonomous Holdings Ltd. (NASDAQ and TASE: FRSX), an innovator in automotive vision systems, was featured in a piece on CNBC’s “Halftime Report,” highlighting the company’s successful exhibition at the Consumer Electronics Show (CES) in Las Vegas last week.

In the article, “What Driving Will Look Like in the Year 2028,” Foresight’s Vice President of Business Development Doron Cohadier gave CNBC a personal demonstration of the groundbreaking QuadSight™ vision system, showing the technology’s capability to detect obstacles in all weather and lighting conditions.

Take an inside look at CNBC’s private demonstration by reading the article [here](#).

About Foresight

Foresight Autonomous Holdings Ltd. (NASDAQ and TASE: FRSX), founded in 2015, is a technology company engaged in the design, development and commercialization of stereo/quad-camera vision systems for the automotive industry based on 3D video analysis, advanced algorithms for image processing, and sensor fusion. The company, through its wholly owned subsidiary Foresight Automotive Ltd., develops advanced systems for accident prevention which are designed to provide real-time information about the vehicle's surroundings while in motion. The systems are designed to improve driving safety by enabling highly accurate and reliable threat detection while ensuring the lowest rates of false alerts. The company’s systems are targeting the Advanced Driver Assistance Systems (ADAS), semi-autonomous and autonomous vehicle markets. The company estimates that its systems will revolutionize automotive safety by providing an automotive grade, cost-effective platform, and advanced technology.

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