



EYE-NET™ Activities

Corporate Presentation | August 2018

Forward-Looking Statements

This presentation of Foresight Autonomous Holdings Ltd. (the “Company”) contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act and other securities laws. Words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “estimates” and similar expressions or variations of such words are intended to identify forward-looking statements. For example, Foresight is using forward-looking statements in this presentation when it discusses closing the merger agreement with Tamda Ltd., if at all, plans and objectives for Eye-Net and of the merged company, including integration with one of the leading cellular service providers in Israel, conducting a large-scale trial in Israel and a very large-scale trial in Israel and abroad.

Forward-looking statements are not historical facts, and are based upon management’s current expectations, beliefs and projections, many of which, by their nature, are inherently uncertain. Such expectations, beliefs and projections are expressed in good faith. However, there can be no assurance that management’s expectations, beliefs and projections will be achieved and actual results may differ materially from what is expressed in or indicated by the forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the forward-looking statements. For a more detailed description of the risks and uncertainties affecting the Company, reference is made to the Company’s reports filed from time to time with the Securities and Exchange Commission (“SEC”) including, but not limited to, the risks detailed in the Company’s registration statement on Form 20-F, filed with the SEC. Forward-looking statements speak only as of the date the statements are made. The Company assumes no obligation to update forward-looking statements to reflect actual results, subsequent events or circumstances, changes in assumptions or changes in other factors affecting forward-looking information except to the extent required by applicable securities laws. If the Company does update one or more forward-looking statements, no inference should be drawn that the Company will make additional updates with respect thereto or with respect to other forward-looking statements.

About Eye-Net™

- Eye-Net™ is a V2X (vehicle-to-everything) cellular-based accident prevention solution, designed to provide real-time pre-collision alerts to pedestrians and vehicles by using smartphones and relying on existing cellular networks.
- Foresight Autonomous Holdings Ltd. (NASDAQ and TASE: FRSX), is a technology company engaged in the design, development and commercialization of stereo/quad-camera vision systems and V2X cellular-based solutions for the automotive industry.
- Eye-Net Mobile Ltd. was incorporated in May 2018 in order to capture the assets of Foresight Automotive's Eye-Net™ development activities, then merge it with a stock exchange company. Eye-Net Mobile is fully owned by Foresight Holdings.
- In March 2018, the Eye-Net™ demo system was tested by 120 users, deployed across Israel. In June 2018, a controlled trial of the Eye-Net™ system was successfully completed in collaboration with the city of Ashdod and NoTraffic Ltd. The trial included integration with NoTraffic's smart infrastructure system.
- In April 2018, Foresight submitted a patent cooperation treaty application (PCT) for the Eye-Net™ system.

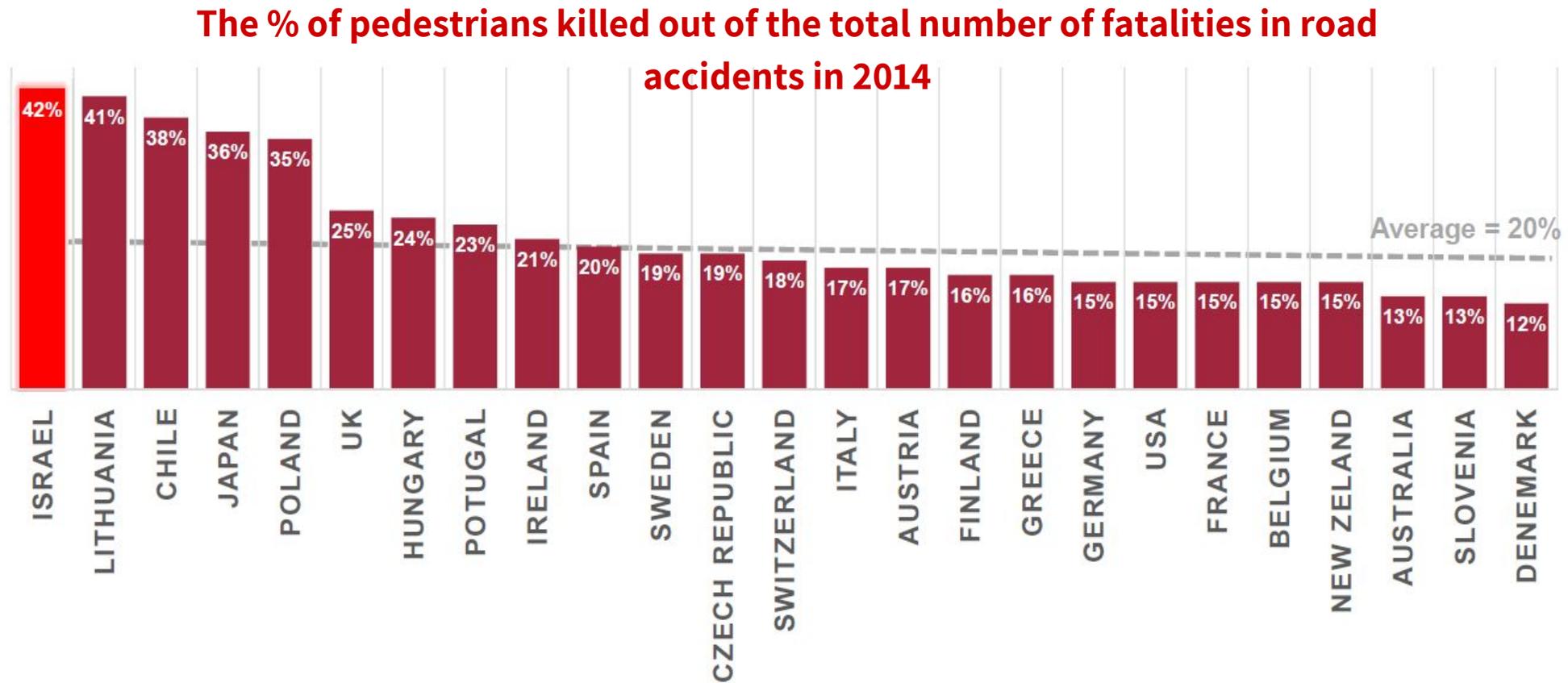
Merger of Eye-Net™ Activities with Tamda

- On May 8, 2018, Foresight Autonomous Holdings Ltd. signed a merger agreement with Tamda Ltd. (TASE: TMDA) and its controlling shareholder, Apex Issuances Ltd.
- According to the agreement, Foresight will spin off its activities dedicated to the development of its Eye-Net™ accident prevention system into its wholly owned subsidiary, Eye-Net Mobile Ltd. (“Eye-Net Mobile”), and then merge Eye-Net Mobile into Tamda.
- According to the agreement, Foresight will transfer to Eye-Net Mobile, all of Foresight’s rights in its Eye-Net™ activities, including intellectual property, for no consideration. Upon the closing of the merger transaction, Foresight will transfer 100% of the share capital of Eye-Net Mobile to Tamda in return for approximately 74.49% of Tamda’s share capital as of the closing date of the transaction. Furthermore, Tamda will have no assets, liabilities or obligations of any kind and will have net cash of NIS 2,000,000 upon the closing of the transaction.
- Upon closing, Foresight will begin to provide development and other services to the merged company, as required periodically by the merged company, for further development of the Eye-Net™ system.

The closing of the merger agreement is subject to the fulfillment of customary closing conditions, including obtaining the approval of Tamda’s shareholders (scheduled to convene on August 27, 2018), the Tel Aviv Stock Exchange, certain court approvals with respect to an arrangement of Tamda’s creditors, if any, a pre-ruling from the Israeli Tax Authority and other conditions necessary for the up-listing of Tamda to the TASE’s main list.

The Problem in Casualties

High percentage of casualties among pedestrians and cyclists



Source: Trends in Road Safety in Israel 2015, Israel National Road Safety Authority, September 2016

The Problem in Financial Terms

Beyond grief – high economic price is being paid for each accident:

Costs of accidents to the economy (in millions of shekels)				
Injury Type	Productivity loss & direct costs	Grief, suffering and pain	Related costs	Total
Death	2.88	3.43	0.52	6.83
Very seriously injured	2.02	2.07	0.36	4.45
Seriously injured	0.82	0.72	0.15	1.69
Mildly injured	0.76	0.26	0.8	1.1
Slightly injured	0.12	0	0.02	0.14

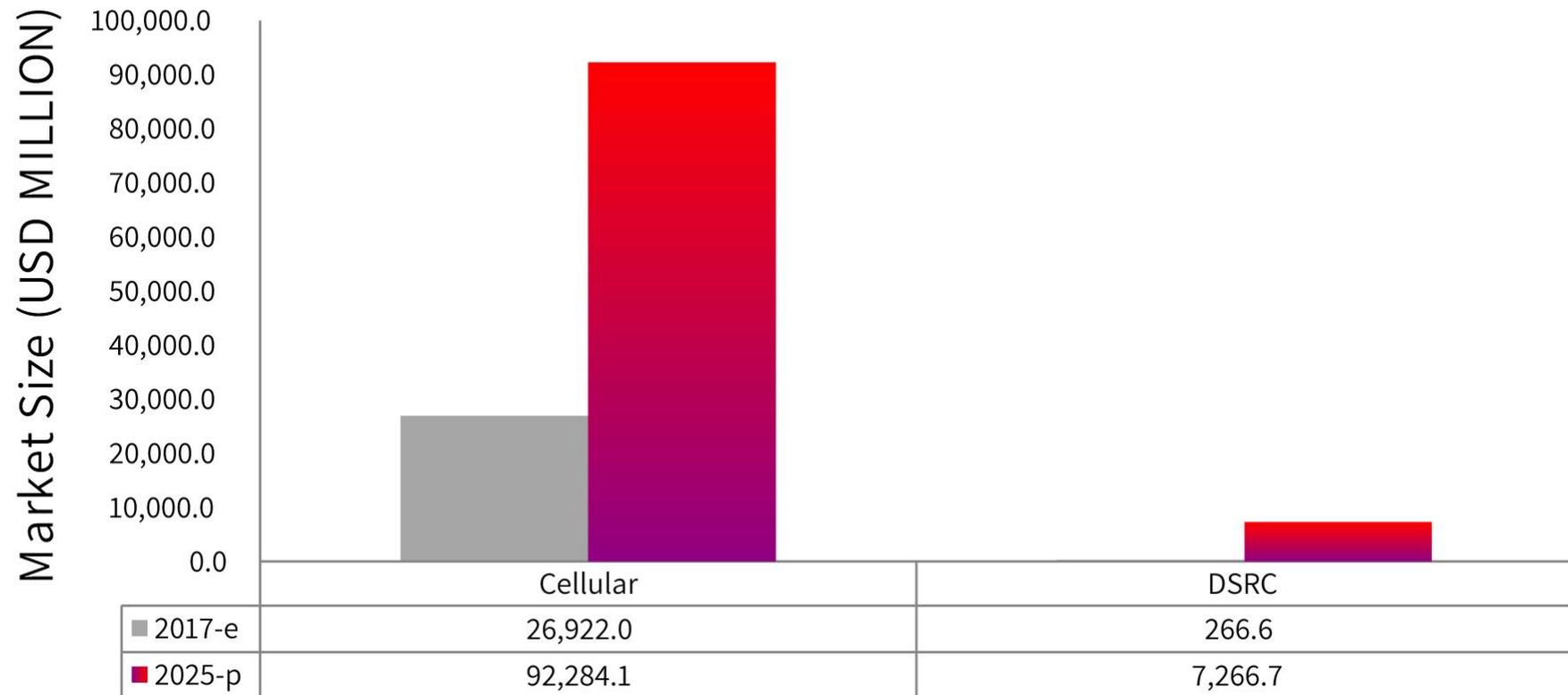
"Mamon" - Oct. 15, 2017

Every person killed in a car accident costs NIS 7 million

298 people were killed in car accidents since the beginning of the year.
Special Report: The economic price is more than 2 billion NIS.
CEO of "Or Yarok": "Investing in reducing accidents will save both suffering and grief and money."

Market Potential - Cellular

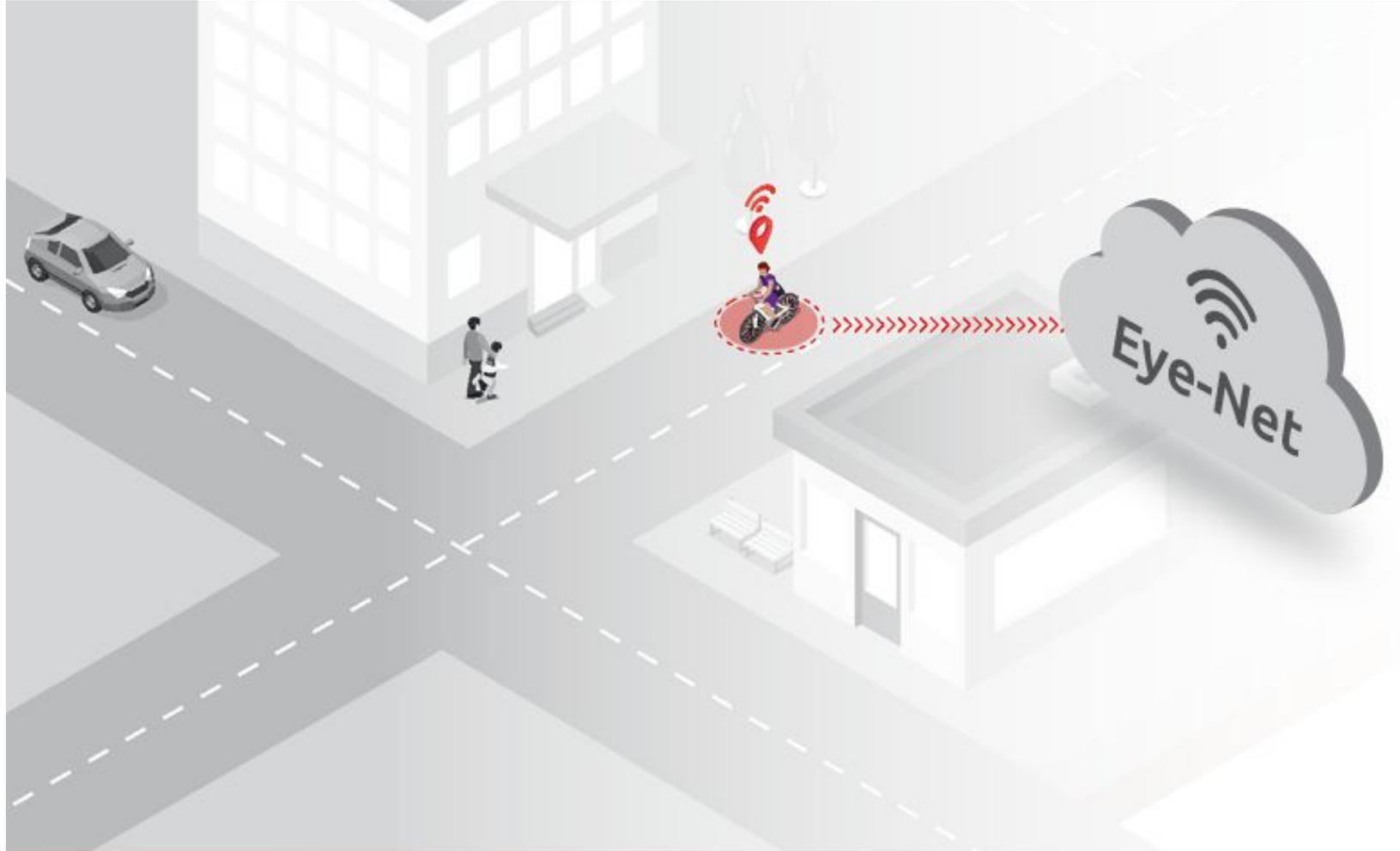
- There are currently two main technologies being developed to target accident prevention for all road users including pedestrians, cyclists and vehicles: Dedicated Short-Range Communications (DSRC) and Cellular V2X
- The market is adopting cellular V2X as the leading technology:



Source: Secondary Literature and Markets and Markets Analysis

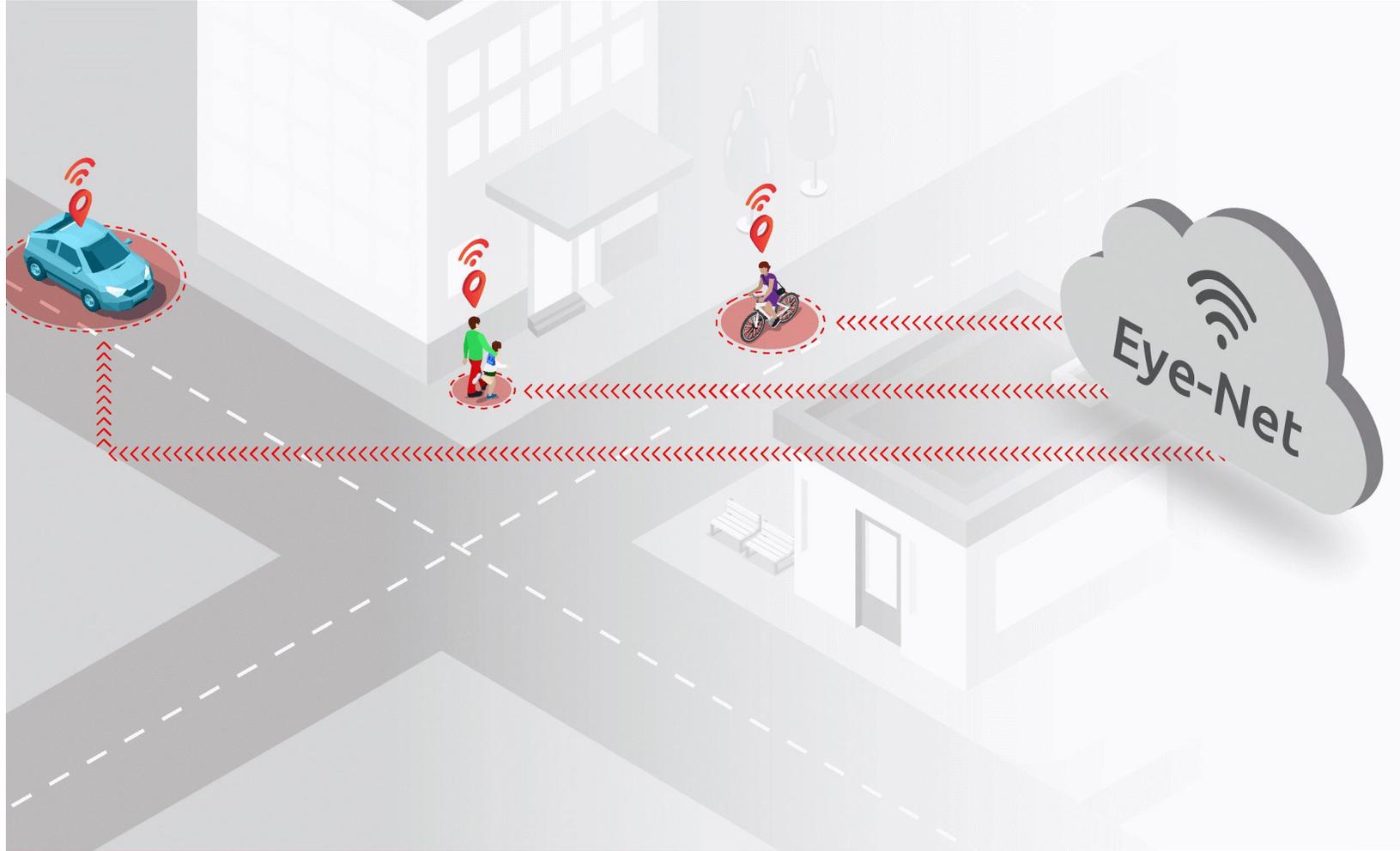
How Does It Work:

The phone is aware of its location and constantly transmits it to Eye-Net™ servers



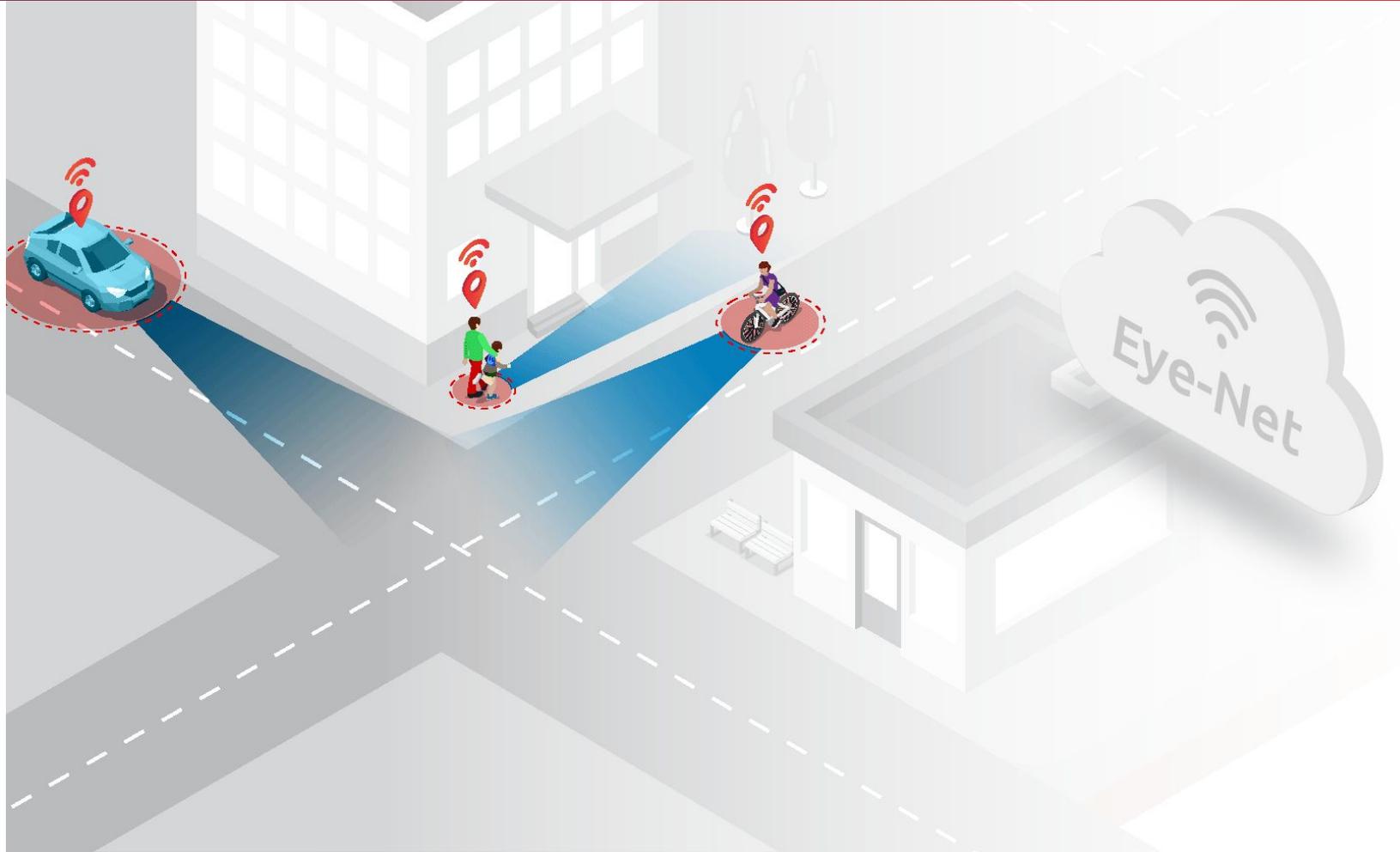
How Does It Work:

The Eye-Net™ servers send the location of other devices in the vicinity to each device, effectively making each device aware of the road users around it



How Does It Work:

The Eye-Net™ application constantly searches for potential collisions



How Does It Work:

Once an oncoming collision is detected, immediate visual and audio alerts are sent out to all users involved



Eye-Net™ System Capabilities

Supports both urban and highway environments



The application runs as a background process on iOS and Android-based mobile phones



Advanced algorithm for network latency compensation



Real time monitoring for potential hazards and probable collisions



Real-time dynamic dashboard for traffic monitoring and “red zone” alerts



Provides immediate visual, audio and haptic alerts



Eye-Net™ System Advantages



Real-time and past traffic analyses as tool for municipal authorities



Compatible with smartphones and car infotainment systems (SIM-based)



Protects both vehicles and pedestrians



Requires no special certification



Relies on existing infrastructure

Roadmap

Completed:

March 2018

Demo version, completion of POC. Multi-participant trial (120 participants - Foresight company employees and friends)

May 2018

Smart infrastructure integration trial, in collaboration with Ashdod municipality and No Traffic Ltd.

Planned:

Q3 2018

Integration with one of the leading cellular service providers in Israel

Q1 2019

Large-scale trial in Israel (thousands of participants)

Q4 2019

Very large-scale trial (tens of thousands of participants), in Israel + one area abroad





Thank You
EYE-NET